



ADDENDUM 1

Request for Proposals
Transit Advertising
RFP #2023-02

Please ensure you acknowledge ADDENDUM 1 in your bid submission on the form D “Signature Page/Acknowledgement of Addenda”.

~The following represents questions received during the Pre-Bid Meeting held on April 20th, 2023, at 11:00 a.m.

Question asked by attendee: On page 10, Letter C, mentions the maintenance of the advertising on the Shelters, does this mean maintenance as snow removal and upkeep of the actual shelter?

SMTD’s Answer: No this means maintenance of the actual advertisement itself. If it starts to rip or peel or fade it will need to be addressed.

Question asked by attendee: Is there a set number of minutes or flips allotted for advertising on the digital displays at the transfer center?

SMTD’s Answer: The duration for image ads should be no longer than 6-8 seconds per ad. Bus arrival/departure time must run for 20 seconds before the next ad starts.

~The following represents questions received in writing on or before March 5, 2014, the last day for Bidders to submit written questions, and/or request deviations and / or clarifications.

Question submitted: Whether companies from Outside USA can apply for this? (like, from India or Canada)

Answer: Yes, SMTD encourages any company that can meet the specifications of the RFP to submit a proposal.

Question submitted: Whether we need to come over there for meetings?

Answer: The Prebid meeting is not mandatory.

Question submitted: Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)

Answer: SMTD cannot answer this. It is the proposer’s responsibility to determine if and where they can perform the tasks.

Question submitted: Can we submit the proposals via email?

Answer: At this time, we only except bids submitted via mail.